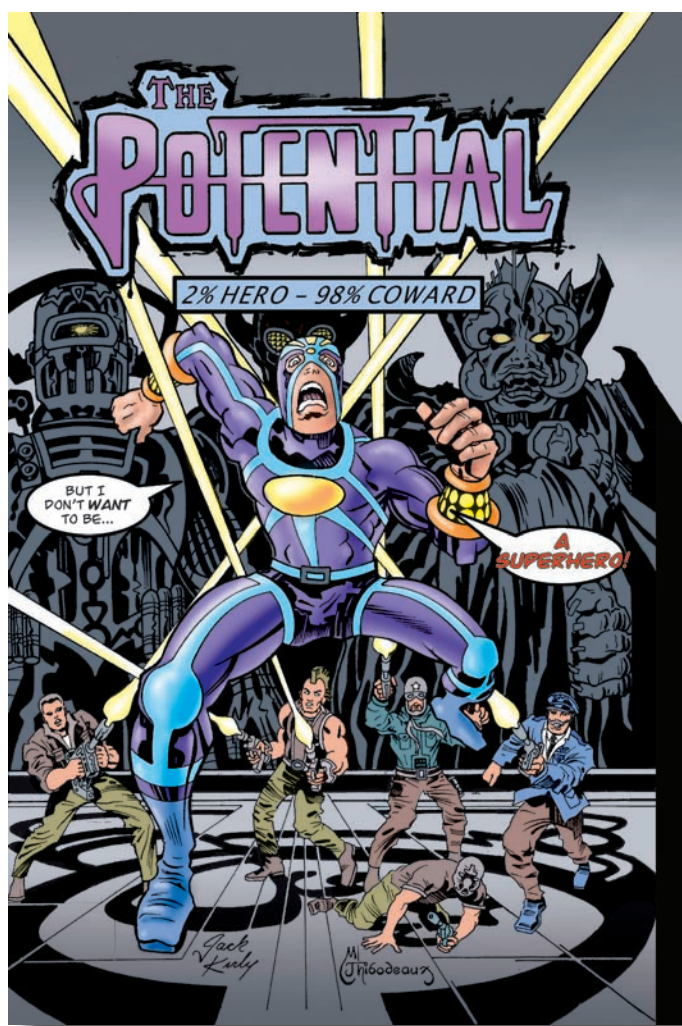


**Tired of the Brave, Macho Superhero's  
WHO JUST CAN'T LOSE?!**  
**Don't miss the Biggest Superhero COWARD  
in Comic Book History!**

COVER BY: **JACK KIRBY & MICHAEL THIBODEAUX**  
CREATED BY: DAVID SCHWARTZ & MICHAEL THIBODEAUX



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Shipping in June



## The POTENTIAL 2% Hero 98% Coward

Cover by: Jack King Kirby & Michael Thibodeaux

Written & Drawn by: David Schwartz & Michael Thibodeaux

Published by: Genesis West Comics

Graphic Novel Trade Paperback- Vol 1 - 140 pages in Full Color - \$16.95

ISBN: 978-1-4507-6259-5 Trade Paperback

### Who is the Potential:

Scott Lindsey is a 17 year old high school student who has undergone a near-death experience. Cosmic Forces have granted him a second chance at life, but in exchange he must stand up to the forces of evil as a superhero! Can this under-achiever overcome his fears to reach his full potential?!

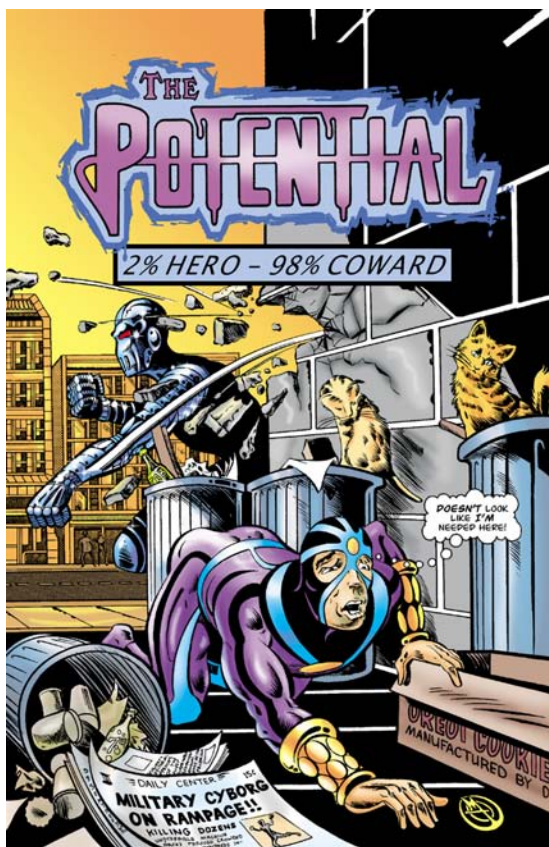
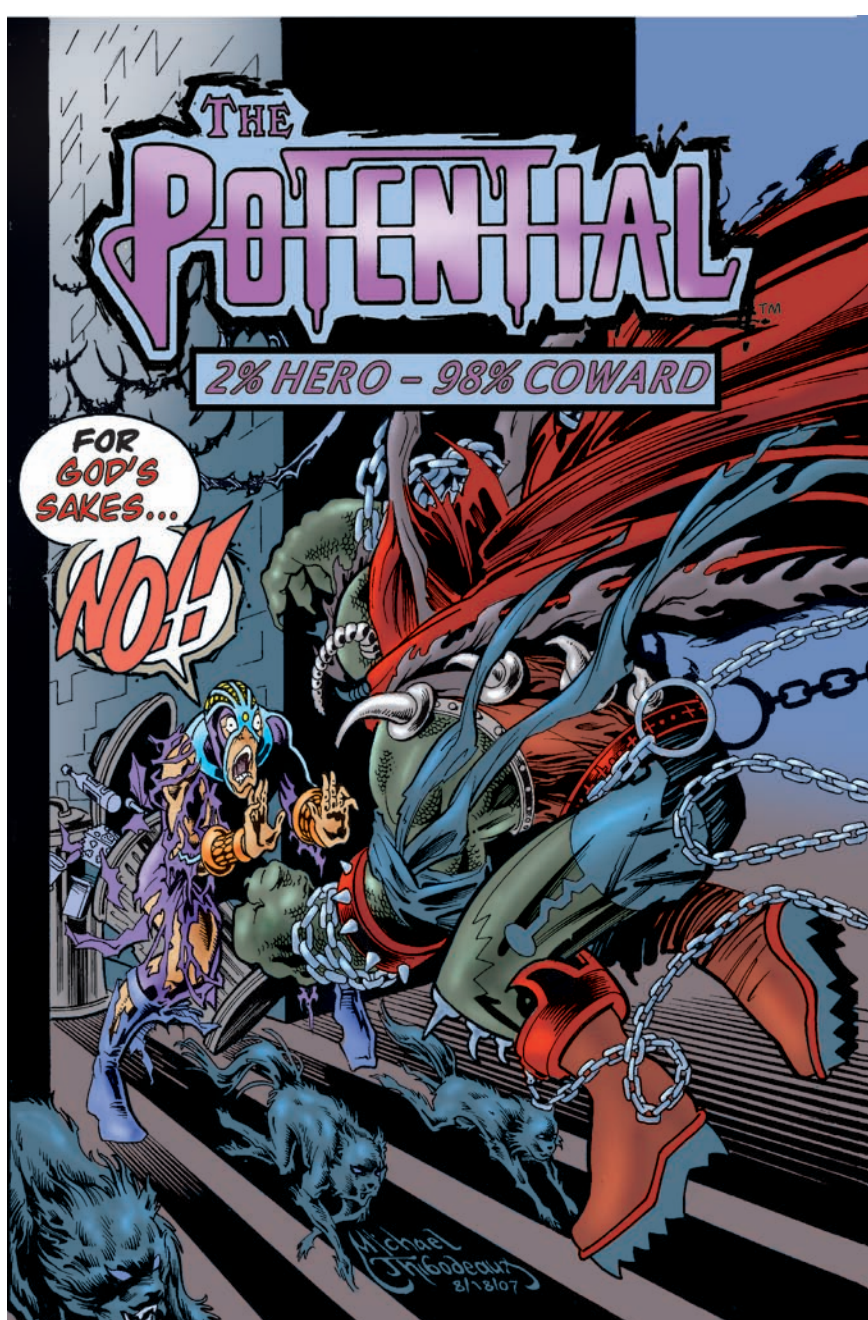
### Story Premise:

With great power doesn't necessarily come great courage! Scott may have been given some powers, but he is VERY aware that he can still be hurt or killed! After spending his life dodging responsibility and fleeing trouble, can Scott turn around and face danger?! Or at least stop crying like a little girl. It may be too much to ask!

Find out in this 5 story graphic novel trade  
The Potential- 2% Hero 98% Coward VOL 1

### A New Jack Kirby Cover!

Michael and David first created the concept of The Potential in 1983. At this time, Michael was inking Jack Kirby's pencils for the Captain Victory comic book series. While working in Kirby's studio one day, Michael showed Kirby the cover he had penciled for the first issue of The Potential. With his typical enthusiasm, Jack not only critiqued the pencils, but quickly sketched out his own version of the cover. We are proud to be presenting Kirby's version of the cover, as finished by Michael Thibodeaux for the first issue!



**We put the funny back in  
funny-books!**

**Shipping in June, 2011**  
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